



TOPCHIC



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THE PROFESSIONAL
ACCESSORY RANGE

Perfection in every detail – the professional Depot System by GOLDWELL.



The Color Measuring System:

Combines easy application with the most accurate results. Lotion and color mass can be measured accurately with the cylinder and then directly applied out of the bowl. Topchic measuring tools are perfectly aligned with the Depot System.



The Depot Pump:

Allows quick and easy dispensing of the Topchic Lotion when using the Depot System.



The Colormat:

Supports a unique professional approach to dispensing, mixing and applying color – clean and accurate. Two attachments are included, a Tinting brush and a Colorliner specifically for highlighting. The practical stand also catches drips after cleaning. Can only be used with the Depot System.



The Cleansing Bottle:

For quick and easy cleaning of the color measuring system as well as the Colormat. Fill the cleansing bottle with water, place the measuring bowl or Colormat onto the pump and rinse several times until the valve is free from color residue.

Features & Advantages:

- Accurate dispensing, measuring and mixing
- Professional color application
- Clean, accurate and easy to work with

GOLDWELL

CLÖNER TO STYLISTEN. CLÖNER TO HAIR.





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Professional consulting tools – for an inspiring Color Service right from the beginning.



The segmentation by color groups and the harmonious ColorFlow concept allow an individual and personalized client consultation.

The Color Book:

Various color groups are shown on a double page spread in a very premium and attractive design. A complete and appealing overview of the Topchic and Colorance color assortment.



The Color Tableau:

Shows the complete color range at a glance. The new ColorFlow concept underlines the beauty of each individual shade. All color groups and swatches are removable to personalize the consultation.



The Color Card:

Comes in a practical quick reference format that is ideal for the mixing corner.



The Topchic Highlift Color Card:

Presents an accurate overview of the results that can be achieved with the Topchic Highlift Shades. Feasible results are shown on existing levels – provides practical assistance in selecting the appropriate highlift shades and in consulting with your client.

Features & Advantages:

- True-to-tone swatches
- Supports professional color analysis and consultation
- Ensures reliable end results
- Usage instructions are on the back of the color cards





Color Service System.

The Color Service Car:

The new Color Service Car provides optimum visual and practical support during the color process for an even more professional color service. Stylish, practical design, compact and flexible to accommodate all color accessories.



The Color Rack:

This mobile color station with a stable, ergonomically shaped work surface, is an attractive display, mixing area and storage unit in one.



The Color Rack:

The practical color racking system is a space-saving option to store cans and tubes and can be extended as a modular system.

Features & Advantages:

- Practical and easy to view storage for cans and tubes
- Optimum support during the coloration process
- Compact and flexible





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The Color Manual.

Practical and clearly structured, this working handbook details proper product use and answers frequently asked questions when using GOLDWELL color.

The first book is entitled **“The World of Colors”**. It establishes the technical foundations, such as the definition of color, its origin and the full color circle. How to apply this knowledge for an individual consultation is also included.

The second book is entitled **“Permanent Hair Coloring and Lightening”**. It gives a step-by-step account of the practical coloring process using GOLDWELL products including examples and professional hints.



Technical Assistance: Call the GOLDWELL toll-free hotline: 1-800-333-CHIC (2442) in the USA and Canada, 1-888-246-3670 in Quebec, (52) 818-356-3020 in Mexico. www.goldwellusa.com

