



## SHINE SPECTRUM

Shampoo hair with **colorglow**<sup>[10]</sup> Preparation Shampoo and thoroughly towel dry hair.

Measure and mix two parts (40 mL) Colorance Lotion with one part (20 mL) Colorance Clear in a **GOLDWELL** Colorance applicator bottle. Shake well to mix. Apply quickly and methodically from scalp to ends throughout. Comb through with a wide-tooth comb to ensure even distribution. Process for 5 –15 minutes. Processing time will provide the most durability. After processing rinse and Condition with **colorglow**<sup>[10]</sup> Color Neutralize conditioner, rinse and towel dry. Follow up with **colorglow**<sup>[10]</sup> Color Finish Serum to provide specific care and shine.

## COLOR REFLECTION

Using the Colorance Shade Chart, determine the desired end result. Shampoo hair with **colorglow**<sup>[10]</sup> Preparation Shampoo and thoroughly towel dry hair.

Measure and mix two parts (40 mL) Colorance Lotion with one part (20 mL) Colorance Acid shade/s in a **GOLDWELL** Colorance applicator bottle. Shake well to mix. Apply from scalp to ends and then comb through with a wide-tooth comb to ensure even distribution. Comb hair into desired style and process for 15 minutes.

Mix 35mL 20 volume SilkLift Conditioning Cream Developer, and 1 level scoop SilkLift Strong Lightener in a bowl, mix well. Using a wide-tooth comb or paint brush, apply SilkLift directly over the key areas of enhancement i.e.: hairline, surface areas, off the part, ends any place you wish to accentuate. Process for 5 minutes. Check lightened areas. If more lightening is desired process for an additional 5 minutes. After processing rinse and shampoo with **colorglow**<sup>[10]</sup> Color Cleanse Shampoo and Condition with **colorglow**<sup>[10]</sup> Color Neutralize conditioner rinse and towel dry. Follow up with **colorglow**<sup>[10]</sup> Color Finish Serum to lock the color in, provide specific care and shine.



## COLOR REJUVENATION

Using the Colorance Shade Chart, determine the desired end result. Shampoo hair with **colorglow**<sup>[10]</sup> Preparation Shampoo and thoroughly towel dry hair.

Measure and mix two parts (40 mL) Colorance Lotion with one part (20 mL) Colorance Acid shade/s in a **GOLDWELL** Colorance applicator bottle. Shake well to mix. Apply from scalp to ends and then comb through with a wide-tooth comb to ensure even distribution. Process from 10–25 minutes depending on the color intensity desired, additional heat sources are not recommended for best results. Rinse and condition with **colorglow**<sup>[10]</sup> Neutralizing Conditioner for best results.

Follow up with **colorglow**<sup>[10]</sup> Color Finish Serum to lock the color in, provide specific care and shine.

---

## BLONDE REVITALIZE

Using the Colorance Blonde Toning Consultation Tool, select shade based on the desired end result.

### Tip to Shade Selection:

Colorance Acid shades 10V, 10P, 10A, 10BS, 10BN, 9NA as single shades or in combination are ideal to produce clear neutral or cool blonde overtones and to subdue warmth for clear blondes. Colorance Acid shades from levels 8 –10 with warm tones such as 9GB, 8GB, 10G, 10GN, 10BG, 9BN, 9KG, 8G to add soft, warm glowing tones to neutral or over-lightened hair.

Shampoo hair with **colorglow**<sup>[10]</sup> Preparation Shampoo and thoroughly towel dry hair.\*

Apply **colorglow**<sup>[10]</sup> Structure Equalizer Spray to porous areas of the hair prior to the color application. Measure and mix two parts (40 mL) Colorance Lotion with one part (20 mL) Colorance Acid shade/s in a **GOLDWELL** Colorance applicator bottle. Shake well to mix. Apply from scalp to ends and then comb through with a wide-tooth comb to ensure even distribution. Process for 5 – 25 minutes. (Without using additional heat sources). Do not shampoo, rinse and condition with **colorglow**<sup>[10]</sup> Color Neutralize Conditioner for best results. Follow up with Color Finish Serum.

\*If performing service immediately after a lightening service, shampoo and proceed with toning service.



## VIBRANT BLAST

Using the Colorance Shade Chart, determine the desired end result.

### Tip to Shade Selection:

Colorance Acid Shades + Mix Shades – RR, KK, GG, P, A, VV to boost fashion shade **[OR]**

Max Red assortment – 6 intensive red shades from red-copper (warm) to red-violet (cool) red shades – 8RO, 6RO, 7RR, 6RR, 6RV, 5RV.

Measure and mix two parts (40 mL) Colorance Intense Lotion with one part (20 mL) Colorance Acid plus Mix Shades and/or Mild Alkaline shade/s in a **GOLDWELL** Colorance applicator bottle. Shake well to mix. Apply from scalp to ends and then comb through with a wide-tooth comb to ensure even distribution.

After processing rinse and shampoo with **colorglow<sup>[10]</sup>** Color Cleanse Shampoo and Condition with **colorglow<sup>[10]</sup>** Color Neutralize conditioner rinse and towel dry. Follow up with **colorglow<sup>[10]</sup>** Color Finish Serum to lock the color in, provide specific care and shine.