



OXYCUR PLATIN

HIGHLIGHTS

Beautiful blonde highlights with optimum hair protection.

The high performance of a lightener combined with the gentleness of a highlift color – **Oxycur Platin Highlights** has it all. Natural-looking light blonde highlights delivering optimum hair protection with extremely reliable results.

Features & Benefits:

- **Optimum hair protection** for ultimate condition and shine
 - Strong lift of **up to 6 levels**
 - **Ammonia-free** with a pleasant fragrance
 - **Easy-to-use** creamy consistency
 - Can be used on both **virgin and color-treated hair**
 - **Ultra reliable results**
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- The high performance lightening powder with an integrated **Highlift Catalyst System** delivers strong lightening results of up to 6 levels.
 - The Highlighting Cream with integrated **Coenzyme Technology** neutralizes free radicals and reduces hair damage caused by oxidation.



Products:

Each package contains:
 – 1 tube of lightening cream 60mL
 – 2 sachets containing 30g each of high-performance lightening powder
Sufficient for up to 2 applications.

Oxycur Platin Highlights Instructions — For Professional Use Only

Read Instructions and Caution Statements Prior to Application

CAUTION:

- **PRODUCT MAY CAUSE AN ALLERGIC REACTION**
- **ALWAYS PERFORM A STRAND TEST PRIOR TO APPLICATION**
- **DO NOT** use with Goldwell Topchic 40 Volume (12%) Developer or any non-Goldwell developer
- **AVOID** use of metal containers or utensils during mixing
- **DO NOT** use with hair dryer or any type of heat source, including fan heat
- **DO NOT** use on anyone with a history of allergies or skin disorders, or scalp that is sensitive or shows signs of abrasions or abnormal conditions
- **CAREFULLY** check hair every 5-10 minutes during process
- **DO NOT** exceed 30 minutes for a process
- **DO NOT** use if hair is colored with Henna or metal dyes
- **DO NOT** use on eyelashes, eyebrows, facial hair or any other body hair
- **DO NOT** use on scalp

NOTE: If product reacts during preparation (e.g. if foaming, steaming or bubbling occurs), **DO NOT** proceed further. If adverse reaction occurs during treatment (e.g. itching, burning, rash or any unexpected reaction), **STOP** and immediately rinse thoroughly with lukewarm water. If necessary, seek medical treatment.

Other Important Instructions



- **DO NOT** use on hair in poor condition
- **DO NOT** shampoo hair within 24 hours prior to application
- **DO NOT** perm hair 48 hours before or after application
- **DO NOT** apply more than once in a 48 hour period
- **DO** wear suitable gloves during mixing and application
- Store in a cool, dry place. **KEEP OUT OF REACH OF CHILDREN.**



CLOSER TO STYLISTS. CLOSER TO HAIR.

A reliable formula to create perfect highlights:

With Oxycur Platin Highlights, you can offer a comprehensive range of lightening services by varying the mixing ratios as follows:

Mixing ratios	Lightening	
	on virgin, non-colored hair up to:	on color-treated hair up to:
 <p>30 mL cream (1/2 tube) + 1 sachet + 40 mL 6% (20 vol.) or 9% (30 vol.) Topchic Lotion</p>	3–4 levels of lift	2–3 levels of lift
 <p>15 mL cream (1/4 tube) + 1 sachet + 40 mL 6% (20 vol.) or 9% (30 vol.) Topchic Lotion</p>	4–6 levels of lift	3–5 levels of lift
Processing time: 15–30 minutes		

MIXING INSTRUCTIONS:

- Blend to a creamy consistency.
- Apply mixture evenly to hair.
- Process at room temperature 15-30 minutes until desired lightness is achieved.
- Check frequently during processing to reach desired lightness.
- DO NOT USE ANY HEAT SOURCE.
- Once complete, rinse thoroughly.
- Shampoo and condition using a suitable Goldwell shampoo and conditioner to neutralize residual alkalinity in the hair. Style as desired or proceed with a toning process for best results if necessary.

PATCH TEST INSTRUCTIONS: Gently wash the inside of the forearm or behind the ear with mild soap and water. Using a cotton-tipped swab, apply the exact Topchic/Colorance color formula to be used on the hair, to a 1" x 1" (2.5cm x 2.5cm) section of clean skin in either area. Let process for 45 minutes. After processing, rinse the test area thoroughly with lukewarm water. Examine the test area for signs of reaction. After 48 hours, examine the test area again. If no sign of reaction has occurred during the patch test or within the following 48 hours, then

the color formula may be applied to the client's hair. *Do not treat the hair if a reaction occurs in or around the test area.* If a reaction occurs, the client may be assumed to be hypersensitive to hair color. This is a precautionary test and does not mean conclusively that sensitivity or allergic reactions will not occur during treatment.

Hair color should not be used if the scalp or adjacent areas show signs of irritation, abrasion or skin abnormalities.

Colorance Blonde Toning

Using Colorance Blonde Toning, you can refine the color result in terms of shine and color brilliance.

Colorance Acid Color is ideal following foil highlights because it does not disturb the undertone of the natural hair.

- Treat hair with Goldwell Colorglow IQ Structure Equalizer Spray if available (balances structural differences with conditioning ingredients to promote an even color result).
 - For cool blondes, apply Colorance 10BS, 9NA, 10B, 10A or 10V.
 - For natural blondes, apply Colorance 10N or 9N.
 - For warm blondes, apply Colorance 10BG, 10GN, 10G, 9GB, 9BN or 10BN.
- Mix 2:1 (40mL Colorance Lotion to 20mL Colorance shade).
 - Apply to towel-dried hair.
 - Process 5-25 minutes without heat. Rinse well. Style as desired.

Topchic Toning

- Treat hair with Goldwell Colorglow IQ Structure Equalizer Spray if available (balances structural differences with conditioning ingredients to promote an even color result).
 - For cool blondes, apply Topchic 9NA, 10B, 10P, 10A or 10V.
 - For natural blondes, apply Topchic 10N or 9N.
 - For warm blondes, apply Topchic 10GN, 10G, 9GB, 9BN.
- Mix 1:1 (30mL 10 Volume (3%) Topchic Lotion to 30mL Topchic shade).
 - Apply to towel-dried hair.
 - Process 30 minutes at room temperature. Shampoo, condition and style with appropriate Goldwell products.