

TOPCHIC

NEUTRALIGHTS



Highlift-Control-Series for dark hair

Lift and control in one single step

Achieve light, natural brown and blonde results without brassiness in one step with Topchic NeutraLights.

It has never been easier to provide lighter, controlled results without pre-lightening on natural dark hair.

Natural-looking color results for dark-haired clients

From neutral to cool – the new Topchic NeutraLights series consists of 4 individually designed highlift shades to provide light, natural-looking color results.



Features and Benefits:

- Highlifting and toning of natural dark hair in one process
- Lightens up to 4 levels with optimum protection for the hair
- Effective neutralizing of the natural warm underlying pigments which are exposed during lightening
- Available in 4 shades specifically adjusted for use on natural levels 2–5
- Quick and convenient 15 min* processing time. No need for pre-lightening
- Available in Topchic Depot Cans (245 g) and tubes (60 g)

* Processing time with heat (HairMaster or open air system)

GOLDWELL

CLOSER TO STYLISTS. CLOSER TO HAIR.

TOPCHIC

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Optimum lift. Maximum control. Best protection.

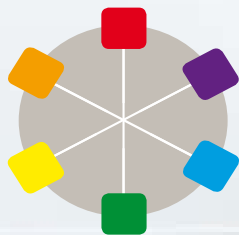
Topchic NeutraLights delivers maximum color accuracy with efficient product dosing and processing time for a quick, convenient and protective coloring service for dark-haired clients.

Optimum Lift:

- Unique, innovative technology enables powerful lightening of up to 4 levels
- Light, natural results without pre-lightening in as little as 15 minutes with heat

Maximum Control:

- Easy and accurate shade selection determined by the natural level of the hair
- Special dyestuffs designed to neutralize unwanted warmth



Base level	2	3	4	5	6	7	8	9	10
Underlying pigments	[Color gradient bar from red to yellow]								
Corrective color	[Color gradient bar from green to purple]								
Neutral color results	[Four hair color swatches showing neutral results]								

Best Protection:

- Topchic's patented Coenzyme Technology* protects the hair during coloration, and neutralizes free radicals which can cause over-oxidation
- Color Equalizer System homogenizes the hair structure for a more even color result and smoothness with improved combability

* Patent granted in Europe



Usage Areas

- Powerful lifting of up to 4 levels on dark natural hair (level 2–5)
- Control of natural underlying pigments to neutralize unwanted warmth
- For dark natural bases (level 2–5)
- Recommended for full head applications on natural hair only
- Ideal for re-touch applications in conjunction with Colorance
- Great for natural-looking highlights and creative techniques

Shade Recommendation:

Natural Base Level	Shade			
	Violet Ash	Blue Ash	Green Ash	Ash Ash
5 light brown	•			
4 medium brown	•	•		•
3 dark brown		•	•	•
2 black			•	•

Hair structure, texture and porosity can influence the result of the target shade. Existing color products could be present in the hair.

For lighter natural levels (6–8) we recommend to use the Topchic Highlift 11-Series.

Selecting the Target Shade

The unique Topchic NeutraLights Color Card combines contemporary and functional design in one tool. It facilitates professional consultation, color promotion and a perfect overview of the recommended usage areas and expected results. The inclusion of detachable swatches allows easy analysis of the natural base shade and selection of the target shade.

- Accurate analysis of the natural base shade ensures appropriate NeutraLights shade selection
- Client communication is enhanced by showing the achievable results on each natural base shade
- Client color inspiration can be gained by displaying the Topchic NeutraLights Color Card in the salon, further assisting promotion and recommendation of color services





Selecting the appropriate Topchic Lotion

Lightening:

2–3 levels lighter – use Topchic Lotion
9% (30 vol.)
3–4 levels lighter – use Topchic Lotion
12% (40 vol.)

*If uncertain, we recommend to
take a test strand.*

Mixing Ratio:

2 parts Topchic Lotion + 1 part Topchic NeutraLights

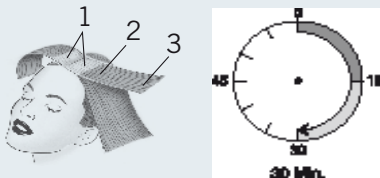
i.e.:

50 ml Topchic Lotion
+ 25 ml NeutraLights shade

Processing Times:

- Virgin hair:
2, 3 = 10–15 min.
1 = 15–20 min.
- Re-touch:
1 = 30 min.

*When using highlighting and
creative techniques, include the
application in the overall process-
ing time. If necessary, stagger
the removal to avoid extending the
maximum processing time.*



Tips:

- Apply the formula to dry hair
- Prepare the hair with System Pre-Color Spray to even the porosity
- To create highlights try the Colormat with Colorliner tip
- Color-Balance the existing shade in the mid-lengths and ends with Colorance Acid Color for best results. Select an appropriate shade to either enhance or tone the ends while re-touching with Topchic NeutraLights at the re-growth
- Topchic NeutraLights is recommended for clients with up to 20% grey hair
- Apply to fine hair of the hairlines last
- Topchic NeutraLights should not be used on tinted hair
- A skin patch test and strand test are recommended