

TOPCHIC

TRIFLECTIVE NATURALS



## 100% grey coverage with multi-depth reflection.

Topchic TriFlective Naturals – an innovative grey coverage series with customized shades designed for permanent grey coverage and multi-dimensional, natural color results.



### Features & Benefits:

- Reliable **100% grey coverage with multi-depth reflection.**
- **Natural looking, shimmering, dimensional color results** due to the Reflects<sup>3</sup> System.
- **Reliable results**, easy and quick to achieve without mixing with a N/NN shade.
- **Creamy Topchic color mass** is ideal for coarse, grey hair.
- The **integrated Topchic technology** provides brilliant, even and durable color results.

### Technology:

The innovative **Reflects<sup>3</sup> System** enhances color dimension through a combination of three reflects shining out from deep within the hair.

**A perfect concentration of natural intensive reflects** cover grey hair. Plus **two integrated color reflects** ensure a lively grey coverage result.

All shades are available in Canisters (245g / 250mL) and Tubes (60g / 60mL).

For **Color Balancing**, use **Colorance TriFlective Naturals** for grey coverage up to 75% with the same unique multi-depth reflection.

### Goldwell Inspiring Education

When you want to add new services to your salon menu or new techniques to your creative repertoire, Goldwell's Education Continuum brings that and more to you with our education events. Meet the true experts in color-treated-hair – visit one of our North American Academies in: Baltimore, MD / Toronto, ON / Vancouver, BC / Santa Monica, CA.

Attend a locally sponsored Goldwell event in your area by speaking with a KPSS Sales Consultant or by calling 800.288.9118. Find your inspiration through Goldwell education.

### Core Programs

- Color Primary • Color Secondary • ColorFix • Experience Elumen • Ultimate Haircare

### Creative Color Programs

- Color Enrichment • Dimensional Color "Scheme" Placement • "Chromatic" Palette Collections Reds, Brunettes & Blondes • Trend Zoom 09 • Signature Sessions

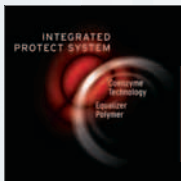
### Specialty Color Programs

- Color Succession Phase 1 Laws of Color • Color Succession Phase 2 Advanced Formulations
- Color Succession Phase 3 Everyday Hair Color Challenges • Color Connection
- "Decoding" Decolorization

### Goldwell Business Building Programs

Be More Achieve More Customized In-Salon Program:

- Consultation • Communication • Goal Setting • Maximize Results • Choose to Win • Client Types
- Home Haircare • Live The Color Cycle • New Generation • Passion Wins • Make It Happen
- Salon Branding



### Packaging Sizes:

### Education:

# GOLDWELL

CLOSER TO STYLISTS. CLOSER TO HAIR.

# TOPCHIC

# TRIFLECTIVE NATURALS

	<b>N<sup>G</sup><sub>P</sub></b>	<b>N<sup>G</sup><sub>B</sub></b>	<b>N<sup>B</sup><sub>P</sub></b>	<b>N<sup>B</sup><sub>K</sub></b>	<b>N<sup>B</sup><sub>R</sub></b>
<b>9</b>	9N <sup>G</sup> <sub>P</sub>		9N <sup>B</sup> <sub>P</sub>		
<b>8</b>		8N <sup>G</sup> <sub>B</sub>	8N <sup>B</sup> <sub>P</sub>		
<b>7</b>	7N <sup>G</sup> <sub>P</sub>	7N <sup>G</sup> <sub>B</sub>	7N <sup>B</sup> <sub>P</sub>	7N <sup>B</sup> <sub>K</sub>	
<b>6</b>		6N <sup>G</sup> <sub>B</sub>	6N <sup>B</sup> <sub>P</sub>	6N <sup>B</sup> <sub>K</sub>	6N <sup>B</sup> <sub>R</sub>
<b>5</b>			5N <sup>B</sup> <sub>P</sub>		

## The Shade Spectrum:

Topchic TriFlective Naturals are customized shade creations available in five unique color directions – for direct application without the need to mix with a N/NN shade. If desired, mixing with other Topchic TriFlective Naturals or other existing Topchic shades is possible. However, this could possibly influence the grey coverage or the vividness of the color result.

## The Application:

### 1. Mixing Ratio

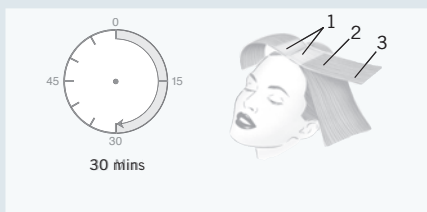
The ratio of Lotion and Color is 1:1 (e.g. 40 ml Lotion + 40 ml Color).

Topchic Lotion and Color are perfectly adjusted to each other. This ensures that the mixed color has the optimum consistency; the accurate pH-value and alkalinity are also guaranteed.

### Tip:

Take varying percentages of white hair at the front and back of head into account to achieve an even color result.

Topchic Lotion	Percentage of white
6% (20 vol.)	More than 50% White
9% (30 vol.)	Less than 50% White



### 2. Processing Time (for normal coloring)

#### Regrowth Color:

2,3 = 5–10 mins

1 = 20–25 mins

**30 mins**

#### First Color:

1 = 15–20 mins

2,3 = 10–15 mins

**30 mins**

## Usage Tips:

- Always measure the Topchic Lotion first.
- Topchic color mass is to be applied on dry hair.
- Prepare hair for the color service with colorglow<sup>[10]</sup> Color Equalizer Spray.
- Scalp staining can easily be removed with System Color Remover Skin.
- For the perfect color result on mid-lengths and ends use the appropriate Colorance TriFlective Naturals shade.
- Always wear suitable gloves.
- To maintain color perfection from service to service recommend colorglow<sup>[10]</sup> at-home care.

For more product information, call (800)333-chic in the USA, Canada and (01152) 818-356-3020 in Mexico.

ACADEMY REGISTRATION: To Register in the United States: Visit [www.goldwell-northamerica.com](http://www.goldwell-northamerica.com) or call 800.627.3377.

To Register in Canada: call 877.670.6767 or 905.670.2844 or speak with a KPSS Sales Consultant.