

GOLDWELL

CLOSER TO STYLISTS. CLOSER TO HAIR.

COLORGLOW [IQ]

COLORGLOW [IQ] GLOSS INFUSION

The shine innovation

THE FIRST NOURISHING LEAVE-IN
TREATMENT FOR **EXTREME SHINE.**

COLORGLOW^[IQ] GLOSS INFUSION INTENSIFIES SPECIFIC SHINE – INSTANTLY.

- Dramatically intensified shine reflecting from deep within the hair with nourishing care.
- Extremely fast to use – quick and effective leave-in treatment.
- Intense conditioning with long-term effect: guaranteed care and brilliance for 8 weeks when applied weekly.

BRILLIANT CONTRASTS GLOSS INFUSION:

Dramatic, brilliant contrasts reflecting from deep within the hair and **tailor-made nourishing care** for highlighted hair.



DEEP REFLECTS GLOSS INFUSION:

Dramatic, multi-dimensional shine reflecting from deep within the hair and **gentle nourishing care** for toned and color-treated hair.



BRIGHT SHINE GLOSS INFUSION:

Dramatic, bright shine reflecting from deep within the hair and **rich nourishing care** for lightened hair.



INNOVATIVE TECHNOLOGY FOR LONG-LASTING COLOR-SPECIFIC SHINE.

colorglow^[IQ] stands for a completely new generation in color care. With **active ingredients specifically tailored to the different color services**, it intensifies color-specific shine, thus retaining the special color effect.



ScanGloss System™

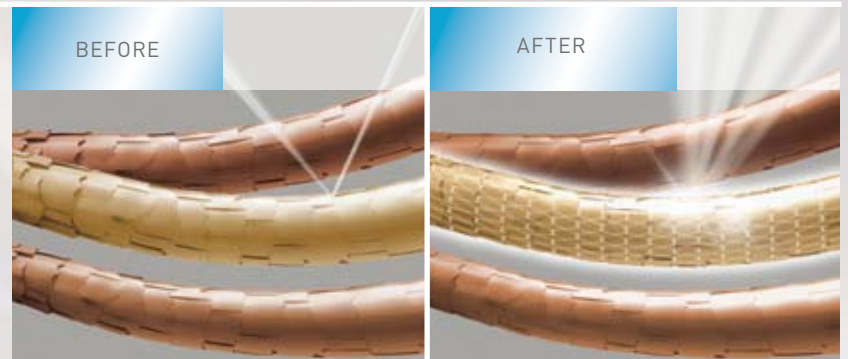
The ScanGlossSystem with **ContrastScanner**:

Contains a threefold positively charged polymer which provides targeted care to highlighted hair strands – for **intense luminous definition**.



double concentration

Gloss Infusion contains twice the amount of **ContrastScanner** than other **Highlights** products for intense shine and conditioning.



MultiGloss System™

The MultiGlossSystem with **3D-Glossifier**:

Contains special oils that reflect light in multifaceted ways – for **intensified color depth and multi-dimensional shine**.



double concentration

Gloss Infusion contains twice the amount of **3D-Glossifier** than other **Color** products for intense shine and conditioning.



MultiGloss System™

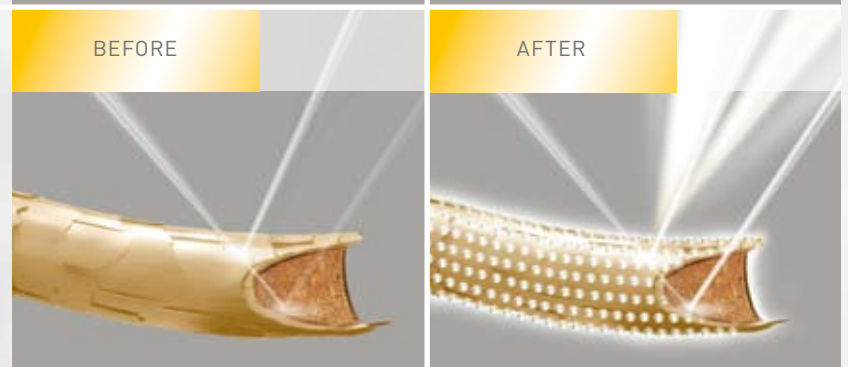
The GlossRepairSystem with **ShineBooster**:

Contains optical brightener that intensifies brightness and shine – for **radiant blondes**.



double concentration

Gloss Infusion contains twice the amount of **ShineBooster** than other **Full Blonde** products for intense shine and conditioning.



TOGETHER FOR COLOR PERFECTION: COLORGLOW^[IQ] AND GOLDWELL.

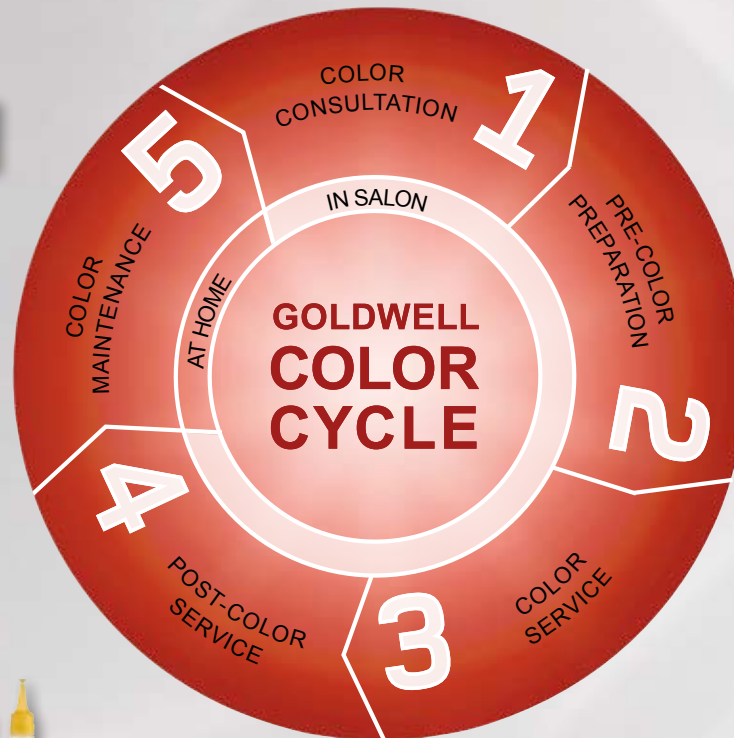
Tests show that with colorglow^[IQ] your color creations last up to 3 times longer*.



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colorglow^[IQ] uses the same technology as GOLDWELL Color.

DEDICATED TO COLOR PERFECTION.

GOLDWELL works exclusively with professional hairdressers in over 40 countries worldwide.

Talk to your GOLDWELL Sales Consultant about GOLDWELL dualsenses.

Call the GOLDWELL toll-free hotline: 1-800-333-CHIC(2442) in the USA and Canada,

1-888-246-3670 in Quebec, 01(81)8356-3020 in Mexico.

www.goldwell-northamerica.com