



ELUMEN PINK

Pk@all



## The Trend Color of Elumen Quality

### Pk@all – New Pink from Elumen.

Pk@all – the first pink shade of Elumen quality helps you achieve long lasting results with exceptional color brilliance: the superior Elumen technology assists in depositing and firmly holding bright pink color pigments deep inside the hair.

#### Features and Benefits:

- Extra long durability
- Unique Elumen shine with intensive color results
- Numerous application options
- Can be applied to all base levels:
  - bright expressive pink on base levels 9–10
  - fashion accents on base levels 6–8
  - rich color intensity on base levels 3–5

**▶ ELUMEN HAIR COLOR**

Superior Technology. Illuminating Hair.













**GOLDWELL**

CLOSER TO STYLISTS. CLOSER TO HAIR.

### New Color Options For Maximum Creativity.

**Pk@all pure** – for bright to deep rich pinks – can be used on all base levels.

**Pk@all as a mixer** – to achieve a variety of creative shades such as:

Level	Pink PK@all	Elumen Shade	Result
	 1 part 10 ml	 9 parts Clear 90 ml	 for soft pastel tones
9	 1 part 10 ml	 5 parts GB@9 50 ml	 for subtle rose shades
7	 1 part 20 ml	 3 parts KB@7 60 ml	 for sandalwood tones
5	 2 parts 40 ml	 1 part NB@5 20 ml	 for intense aubergine shades

#### Important:

Use sparingly, as only a few drops of Pk@all will give a strong result when mixed with light colors. Shades can very quickly acquire a pink tone.

#### Application:

- Pk@all is applied in the same way as all other Elumen colors.
- When coloring damaged, highlifted or bleached hair, we recommend pre-treating the hair with Elumen Prepare.

For technical assistance, call (800) 333-CHIC throughout the USA and Canada or (888) 246-3670 in Quebec. In Mexico, call (0181) 8356-3020.