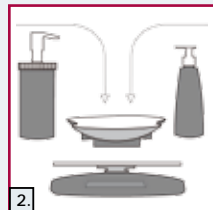


5 care steps for perfect results:

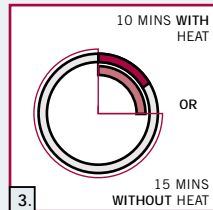


1. Use the consultation brochure to determine what the client needs, shampoo with RePower, ReSoft or Regulate Shampoos.



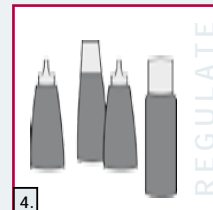
2. Mix individually adjusted formula of the chosen InnerEffect Treatment

- If you are working with scales, always measure the Gel- or Cremulsion first, then re-set scales to zero, measure the concentrate and if required the Anti-Frizz Serum and blend well
- Without scales: one push of the pump of Cremulsion/ Gelmulsion equals 3 g, one complete pump of Concentrate equals 1 g, one complete pump of Anti-Frizz Serum equals 0.3 g



3. Application, Processing, Rinsing

- Comb through after application
- Leave to process for 15 mins without heat and 10 mins with heat
- If you are using a hood drier as an added heat source, the hair must be covered
- Rinse well, once processing time is completed.



4. If required, finish the treatment with a suitable Regulate Product to treat the scalp (refer to mixing table)



5. Finish with InnerEffect styling products (the selection of styling product is independent from the previously applied treatment and should be chosen in accordance with styling needs)

SALON HOME  
THE LINK TO HAIR PERFECTION

TIP: Recommend the appropriate InnerEffect care and styling products for use at home to prolong and maintain the treatment result

**ReSoft Service:** apply in sections using a brush (use more product on severely damaged areas), comb through working towards the ends.

**RePower Service:** apply in sections using a brush (work close to the scalp to ensure optimum volume effect), comb through working towards the ends.

**Regulate:** apply Regulate Lotions and Hair Active Spray onto the scalp, working in sections. Lightly massage, do not rinse. Use regularly.

Service	Hairlength	Short	Medium	Long
1. Strength and Restoration For long-lasting fullness and volume + color protection for fine, limp hair		Gelmulsion 15g, RePower Concentrate 6g	Gelmulsion 21g, RePower Concentrate 8g	Gelmulsion 30g, RePower Concentrate 12g
2. Strength and Rebalance For long-lasting, natural volume + color protection for fine, sensitive hair		Gelmulsion 15g, RePower Concentrate 3g	Gelmulsion 21g, RePower Concentrate 4g	Gelmulsion 30g, RePower Concentrate 6g
3. Strength and Care For long-lasting vitality and suppleness + color protection for fine, stressed hair		Gelmulsion 15g, RePower Concentrate 3g, ReSoft Concentrate 3g	Gelmulsion 21g, RePower Concentrate 4g, ReSoft Concentrate 4g	Gelmulsion 30g, RePower Concentrate 6g, ReSoft Concentrate 6g
4. Smoothness and Rebalance For long-lasting care + color protection for stressed, brittle hair		Cremulsion 15g, ReSoft Concentrate 6g	Cremulsion 21g, ReSoft Concentrate 8g	Cremulsion 30g, ReSoft Concentrate 12g
4. Taming and Rebalance For long-lasting care + taming of stressed, brittle and coarse hair with split ends		Cremulsion 15g, ReSoft Concentrate 6g, as required Anti-Frizz Serum max. 0.5g	Cremulsion 21g, ReSoft Concentrate 8g, as required Anti-Frizz Serum max. 1g	Cremulsion 30g, ReSoft Concentrate 12g, as required Anti-Frizz Serum max. 2g
5. Smoothness and Restoration For long-lasting intensive care + color protection for severely damaged coarse hair		Cremulsion 15g, ReSoft Concentrate 12g	Cremulsion 21g, ReSoft Concentrate 16g	Cremulsion 30g, ReSoft Concentrate 24g
5. Taming and Restoration For long-lasting intensive care + taming of extremely stressed, chemically treated, coarse and curly hair with split ends		Cremulsion 15g, ReSoft Concentrate 12g, as required Anti-Frizz Serum max. 0.5g	Cremulsion 21g, ReSoft Concentrate 16g, as required Anti-Frizz Serum max. 1g	Cremulsion 30g, ReSoft Concentrate 24g, as required Anti-Frizz Serum max. 2g

Regulate
Regulates natural scalp functions
Calming Shampoo & Lotion Use after color service to instantly sooth a sensitive scalp.
Anti-Dandruff Shampoo & Lotion* Removes dandruff, prevents build up and restores the natural balance of the scalp.
Hair Active Spray For the prevention and treatment of hair loss and to promote hair growth. Not to be used after chemical treatments!

TIP: You can use Gelmulsion and Cremulsion without the concentrate: simply apply to damp hair, leave to process for 1 minute, then rinse well. Use Cremulsion for light suppleness and Gelmulsion for light care without weighing down the hair.

\* Anti-Dandruff products are not available in Canada.

**GOLDWELL**

CLOSER TO STYLISTS. CLOSER TO HAIR.