



STYLING

BRILLIANCE

## Sign your Look. Boost the Brilliance.

**New Styling Brilliance. Brilliant styling after every color service.**

Give your color creation the ultimate polish with new Styling Brilliance for color-treated hair.

### Features & Benefits:

- Innovative technology for instantly **enriched color brilliance** with **effective all around color protection**.
- Five new products for color customers who want **natural, flexible styling with added brilliance and shine**.
- The perfect choice of styling products to use in-salon and at-home.

### An innovative combination for both style and color:

Proven FlexShine technology for long-lasting, flexible hold combined with the innovative Crystal Brilliance Booster & Color Safeguard System.

**Crystal Brilliance Booster:** surrounds the hair in a micro-fine glossy coating, which reflects the light just like lead crystal. The result: the **hair color** appears **more brilliant** and **radiant** without a change in color intensity.

**Color Safeguard System:** protects and cares for color in many ways: UVA and UVB filters **shield the hair from sunlight**, moisturizers such as Panthenol **protect the hair from drying out** and a vitamin complex **blocks free radicals**.

### Product Overview:

**Glamour Whip Brilliance Mousse** – 250 ml  
**Luxury Affair Brilliance Blow-Dry Lotion** – 100 ml  
**Magic Finish Brilliance Hairspray** – 250 ml  
**Jewel Shimmer Brilliance Cream-wax** – 75 ml  
**Radiant Star Brilliance Shine Spray** – 150 ml



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### The styling range for color experts.

Now color perfection can be also achieved while styling:

- Color creations receive the perfect finish with the Brilliance Styling range in the salon.
- Enrich beautiful hair color at home thanks to the brilliance booster and color protection.



#### **Glamour Whip**

Rich creamy mousse for brilliance and volume with medium hold. Gives the hair more body and bounce. Anti-static. Hold Factor 3, 250 ml



#### **Luxury Affair**

Brilliance blow-dry lotion for exceptionally smooth control. Ideal for stressed and longer hair. Anti-static. Hold Factor 2, 100 ml



#### **Magic Finish**

Brilliance hairspray for a medium to strong hold depending on the hair texture. Micro-fine spray. Can be combed out easily without any residue. Hold Factor 3, 250 ml



#### **Jewel Shimmer**

Sparkling cream wax for perfect color brilliance and finish. Creates definition and accentuates the style especially for short hair. Hold Factor 2, 75 ml



#### **Radiant Star**

Micro-fine shine spray for ultra-radiant brilliance. Doesn't weigh the hair down, which makes it ideal for customers with fine hair. Hold Factor 1, 150 ml

Talk to your GOLDWELL Sales Consultant about GOLDWELL Styling Brilliance.  
Call the GOLDWELL toll-free hotline: 1-800-333-CHIC(2442) in the USA and Canada,  
1-888-246-3670 in Quebec, 01(81)8356-3020 in Mexico.

[www.goldwell-northamerica.com](http://www.goldwell-northamerica.com)