

STYLING

MODELER



Discover your inner wild child

Goldwell Modeler is a fine, fast-drying, non-aerosol liquid shaping spray. It is the ideal styling tool for creating defined styles, shaping and molding hair for strong hold and wet looks. Modeler is so versatile that it can be used for creating volume in short hair, accentuating curls or creating perfect up-dos. Patented FlexShine™ technology ensures flexible yet durable hold and shiny hair.

Key Ingredients:

- VP/VA Copolymer: Styling Polymer for strong hold and style memory
- Elastomer for shiny finish
- Bamboo Protein for flexibility

Features and Benefits:

- Shapes, styles and molds hair
- Great for setting curls (blow-dry or roller)
- Wet consistency perfect for creating up-do's

Available in:

- 150mL spray bottle

GOLDWELL

CLOSER TO STYLISTS. CLOSER TO HAIR.





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Application:

Spray on damp or dry hair. Style as desired.

Modeler is the perfect addition to the Styling Wild assortment:

	 Composer	 Hardliner	 Sprayer	 Superego	 Unlimitor	 Modeler
Description	Sculpting Gel	Acrylic Gel	Hair Lacquer	Molding Gum	Spray Wax	Shaping Spray
Application	<ul style="list-style-type: none"> • Apply on damp or dry hair • Style as desired 	<ul style="list-style-type: none"> • Apply on damp or dry hair • Can only be shampooed out 	<ul style="list-style-type: none"> • Spray on dry hair after styling 	<ul style="list-style-type: none"> • Work thoroughly into palms and finger-style dry or slightly damp hair 	<ul style="list-style-type: none"> • Spray on damp or dry hair 	<ul style="list-style-type: none"> • Spray on damp or dry hair • Style as desired
Result	<ul style="list-style-type: none"> • Provides strong hold, shape and direction • Contains UV-filter 	<ul style="list-style-type: none"> • Creates indestructible styles • Contains UV-filter 	<ul style="list-style-type: none"> • Provides maximum hold for extreme styles 	<ul style="list-style-type: none"> • Shapes, restyles and structures hair • Alcohol-free 	<ul style="list-style-type: none"> • Sculpts and molds • Easy restyling 	<ul style="list-style-type: none"> • Shapes, styles and molds hair with a strong hold
Hold Factor	3	5	5	4	3	4

GOLDWELL Education: Meet the experts in color treated hair through seminars and hands-on-classes, featuring the latest trends and techniques in creative coloring, cutting and styling as well as business building. Visit us at our Academies in Baltimore, MD / Orange County, CA / Toronto, ON / Vancouver, BC or at a locally sponsored Goldwell event in your area.

For a current schedule of events, please contact your local Goldwell representative or call 1-800-200-1151.

Technical Assistance: Call the GOLDWELL toll-free hotline: 1-800-333-CHIC (2442) in the USA and Canada, 1-888-246-3670 in Quebec, 01 (81) 8356-3020 in Mexico
E-mail: goldwellanswers@kpss-hair.us