



STYLING

PROFILER



PROFILER – Instant Piecing. Brilliant Shine.

Goldwell Profiler introduces a new dimension in styling – the flexibility of a wax with the lightness of a mousse.

This product provides instant piecing, flexible hold and extreme shine with easy application and re-styling. Thread-like fibers allow for styling even fine hair without weighing it down. This versatile product is a perfect fit in the Wild assortment.

Features and Benefits:

- Texturizing fiber mousse
- Finishes like a wax
- Instant piecing without weighing hair down
- Flexible hold
- Extreme shine
- Suitable for fine hair

Size:

- 150 ml for approximately 40-60 applications

GOLDWELL

CLOSER TO STYLISTS. CLOSER TO HAIR.








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Application:

Shake well before use. Hold upside down and dispense approximately a cotton ball size amount. Distribute between your hands and style dry hair.
Tips: Profiler is suitable for fine hair since it does not weigh down the hair structure. Use with a diffuser to create wild curls.

Sign your look! With Goldwell Styling Wild.

	 Composer	 Hardliner	 Modeler	 Sprayer	 Superego	 Unlimitor	 Profiler
Product Type	Sculpting Gel	Acrylic Gel	Shaping Spray	Hair Lacquer	Molding Gum	Spray Wax	Mousse Wax
Styling Effect	<ul style="list-style-type: none"> • Powerful sculpting gel for extreme styling • Gives any style hold, shape and direction • Contains UV-Filter 	<ul style="list-style-type: none"> • Styling honey for acrylic looks • Creates indestructible styles • Contains UV-Filter 	<ul style="list-style-type: none"> • Fine non-aerosol spray for creating defined styles • Shapes, styles and molds hair 	<ul style="list-style-type: none"> • Powerful hairspray for shaping and fixing extreme styles • Provides maximum hold instantly 	<ul style="list-style-type: none"> • Dynamic molding gum for versatile looks • Shapes, restyles and structures hair 	<ul style="list-style-type: none"> • Spray wax for quick and easy creative styling • Sculpts and molds 	<ul style="list-style-type: none"> • Finishes like a wax with the lightness of a mousse • Instant piecing and extreme shine
Hold Factor	3	5	4	5	4	3	3
Application	On damp or dry hair	On wet or dry hair	On damp hair	On dry hair	On dry or slightly damp hair	On dry hair	On dry hair
Size	100 ml (25 – 50 applications)	150 ml (35 – 75 applications)	150 ml (35 – 75 applications)	100 ml 300 ml 500 ml	75 ml (50 – 70 applications)	150 ml (50 – 70 applications)	150 ml (40 – 60 applications)

GOLDWELL Education: Meet the experts in color treated hair through seminars and hands-on-classes, featuring the latest trends and techniques in creative coloring, cutting and styling as well as business building. Visit us at our Academies in Baltimore, MD / Orange County, CA / Toronto, ON / Vancouver, BC or at a locally sponsored Goldwell event in your area.

For a current schedule of events, please contact your local Goldwell representative or call 1-800-200-1151.

Technical Assistance: Call the GOLDWELL toll-free hotline: 1-800-333-CHIC (2442) in the USA and Canada, 1-888-246-3670 in Quebec, 01 (81) 8356-3020 in Mexico
 E-mail: goldwellanswers@kpss-hair.us