

**For Immediate Release**

Contact: Paige Fadden

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[paige.fadden@kpss-hair.us](mailto:paige.fadden@kpss-hair.us)**Goldwell Announces 2011 Colorance Ultimate Contest Winners****(Baltimore, MD)** – Goldwell is pleased to announce our 2011 Colorance Ultimate Contest Winners.

This spring over 70 colorists created a color formula utilizing their favorite Goldwell products including a minimum of 2 Colorance shades for a chance to be one of three colorists to win an all-expenses paid trip to the Academy@Santa Monica for the seminar of their choice. Not to mention, each winning colorist receives an In-Salon Class with a Goldwell North American Guest Artist for their entire salon!

The Inaugural judging panel included Goldwell North American Guest Artists John Simpson and Timothy Switzer. Together this prestigious team had a tough decision but unanimously crowned three Winners that demonstrated superior favorite based on Color Execution, Cut & Style and Overall Look.

Please join us in congratulating our 2011 Colorance Ultimate Color Contest Winners:



Duane Korb  
Robert Allen Salon  
Fort Lauderdale, FL



Micki Mazza  
Robert Allen Salon  
Fort Lauderdale, FL



Allan Ngo  
Allan's Salon  
Santa Clara, CA

**For more information about the Colorance Ultimate Color Contest or contact Media Relations Manager, Paige Fadden, at 443-577-5158 or [paige.fadden@kpss-hair.us](mailto:paige.fadden@kpss-hair.us).**