

GOLDWELL 

CLOSER TO STYLISTS. CLOSER TO HAIR.





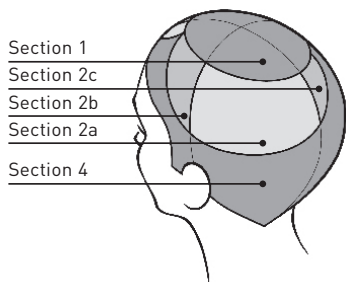
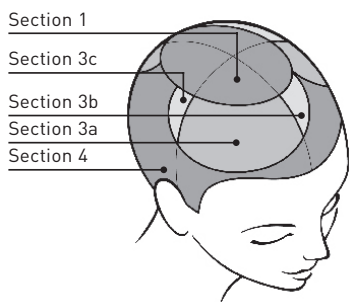
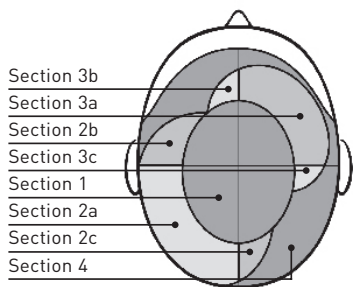
COOL BREEZE

RICH MOCHA, COOL ESPRESSO

Natural Base Shade: 3N (virgin hair)

Shades: Green Ash, Ash Ash

Element of Design: REPETITION



FORMULAS:

(adapt amount according to need)

- a) 30 ml 12% (40 vol.) Topchic Lotion + 15 ml Topchic NeutralLights Ash Ash
- b) 30 ml 12% (40 vol.) Topchic Lotion + 15 ml Topchic NeutralLights Green Ash
- c) 40 ml Colorance Acid Color Lotion + 20 ml Colorance Acid Color Clear

STEP 1: Sectioning

- Section 1: Create a circle on top of the head approx. 10 cm in diameter.
- Section 2: Form a large crescent on one side, asymmetrically above the ear.
- Section 3: Form another crescent with the front tip connecting to the previously placed crescent.
- Subsections: Divide each crescent into 3 sub-sections 2a, b, c and 3a, b, c.
- Section 4: The remaining hair becomes section 4.

STEP 2: Application

Remember: Process as a first time application (color is applied to the mid-shaft and ends first, then to the hair closest to the scalp).

- Section 2a: Apply formula a) Ash Ash.
- Sections 2b & 2c: Apply formula b) Green Ash.
- Section 3a: Apply formula b) Green Ash.
- Sections 3b & 3c: Apply formula a) Ash Ash.
- Sections 1 & 4: Apply formula c) Colorance Acid Color Clear from scalp to ends.

STEP 3: Processing Time & After Care

- 30 minutes (or 15–20 minutes with heat accelerator).
- Shampoo, rinse and condition with suitable GOLDWELL products.





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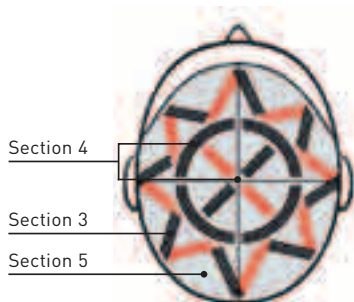
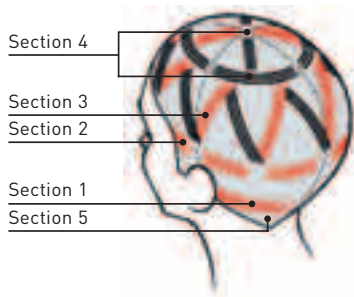
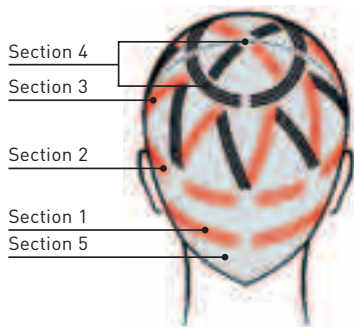
EXOTIC ZEST

GOLDEN CARAMEL, BRILLIANT CHOCOLATE

Natural Base Shade: 4N (virgin hair)

Shades: Violet Ash, Blue Ash

Element of Design: ALTERNATION



FORMULAS:

(adapt amount according to need)

a) 30 ml 12% (40 vol.) Topchic Lotion + 15 ml Topchic NeutraLights Blue Ash

b) 30 ml 9% (30 vol.) Topchic Lotion + 15 ml Topchic NeutraLights Violet Ash

c) 40 ml Colorance Acid Color Lotion + 20 ml Colorance Acid Color Clear

STEP 1: Sectioning

Divide the hair into 4 sections from nose to nape and ear to ear.

- Sections 1 & 2: Divide to form front side and nape sections.
- Section 3: Create a zig-zag section around the head above section 2.
- Section 4: Create a circle around the crown and form a cross inside.
- Section 5: All remaining hair becomes section 5.

STEP 2: Application

- Section 1: Place sets of 3 back-to-back slices using formula a) Blue Ash.
- Section 2: Continue as above around the head using formula a) Blue Ash.
- Section 3: Place sets of 3 diagonal back-to-back slices using formula a) Blue Ash on the left and formula b) Violet Ash on the right of the zig zags.
- Section 4: Continue with horizontal slices circling the crown using formula b) Violet Ash. On top of the head, place 1-3 vertical slices alternating from left to right with formula a) Blue Ash and formula b) Violet Ash.
- Section 5: Apply formula c) Colorance Acid Color Clear around the foils and throughout.

STEP 3: Processing Time & After Care

- 30 minutes (or 15-20 minutes with heat accelerator).
- Shampoo, rinse and condition with suitable GOLDWELL products.